



# Tre Maison Dasan

## IMPACT, OUTREACH, RESEARCH, AND ENGAGEMENT SUMMARY MARCH 2019

Director: Denali Tiller

Producer: Rebecca Stern

Executive and Impact Producer: Andrew Freiband

March 2019 may have been our biggest month yet in the impact *Tre Maison Dasan* has had on our communities, families, and institutions. And something tells me it won't hold that distinction for long, with the national broadcast premiere on April 1...

We have to start with an item we forgot to mention from February when, thanks to our friends at the Olympia International Film Festival for Children and Young People, “Tre Maison Dasan” was screened for an audience of 120 people at a conference in **Athens, Greece, including the Minister of Justice, who was moved to propose bringing the film into Greece’s prisons** to promote hard conversations about the social and family impacts of incarceration - all over the world. Thanks in part to this exposure, **the film started March at the prestigious Thessaloniki Documentary Film Festival** and Agora/Market in Thessaloniki, Greece.

On the very same weekend, **Director Denali Tiller was featured as a presenter and panelist at the Story Movements Conference** at the invitation of **American University’s Center for Media and Social Impact**. She spoke on the theme of Stories Powering Civic Practice, sharing the stage with the Sundance Institute and Firelight Media, and speaking to an audience of the leading practitioners in documentary impact and engagement in the US.



*Denali spoke at the CSMI Story Movements Conference at American University*

**The Vera Institute of Justice** named *Tre Maison Dasan* to its list of the Best of 2018 in Justice Reform, and we were so pleased to be able to visit the Vera Institute to start shaping plans for new engagements in 2019.

Denali, Tre, Maison, Dasan, and Stephanie all attended a special screening at **the Petey Greene Program of Brown University**, which brings together Brown University students and faculty to supplement educational programs for incarcerated people. Staff from the **U.S. Attorney's Office for the District of Rhode Island and Massachusetts** were in attendance, and we're excited about their enthusiasm for bringing the film to RI schools and the U.S. Probation and Parole Service later in 2019 as well.



*The whole team back together for a special screening at the Petey Greene Program at Brown University.*

By mid-March, we were fully focused on the upcoming national broadcast, which meant an enormous outreach effort to activate as many #National Visiting Days events as possible across the country, while preparing the film for broadcast and sending Denali and the boys on a press and publicity campaign to spread the word about the film's broadcast premiere, streaming availability, and engagements. Working with Adam Segal and the 2050 Group, *Tre Maison Dasan* was written up in dozens of major print and web publications, and Denali was interviewed on WNET-Thirteen's "Metrofocus", Film School Radio, appeared on the front page of her home state's major news paper, the Albuquerque Journal, among others. Maison also participated in press interviews for the Associated Press and Afro Punk.

The **San Francisco Unified School District** screened the film for two cohorts of educators as part of their professional development programming, and the participating teachers provided feedback and insight into the final revision of our Classroom Viewing Guide.

Also in San Francisco, the film was featured at the **University of San Francisco's Human Rights Film Festival**, followed by a panel featuring Ivan Corado-Vega, Violence Intervention

Facilitator, Men Allied Nationally Against Living In Violent Environments (manalive), Restorative Justice Advocate and Dr. Reggie Daniels, Social Justice Practitioner.

With days before the broadcast premiere, Denali, Dasan, and Stephanie were in attendance to present the film at **newportFILM in Newport, Rhode Island**, to a full house and a Q & A with StarKids RI founder Tim Flanigan, to bring the local impact of these stories into sharper focus for Rhode Islanders.



*Dasan, Stephanie and Denali presented at newportFILM along side Starkids - an organization that supports children of incarcerated parents.*

Also in Rhode Island, we were so pleased to work with the amazing education team at **RIPBS** to develop **Learning Media ‘modules’** from the film, as well as classroom curriculum guides for those modules, which went live on [PBSLearningMedia](https://www.pbslearningmedia.org/) to be used in classrooms across the US! If you are a grade 6-12 educator looking to use *Tre Maison Dasan* in your classroom, check it out!

It’s not only schoolrooms that the film can have a meaningful impact in - which is why we’re so excited to have released, in March, our first **Viewing and Discussion Guide for Incarcerated and Formerly Incarcerated Audiences**. These tools leverage the film’s capacity to prompt reflection and therapeutic storytelling from people who are living similar experiences to those depicted in the film, and have proven to be effective at helping parents build new skills for communicating with their families, and motivating new ideas around visiting and parenting from prison.

And as March wound down (not like a lamb at all!) Denali and Maison were in Oakland, where **Maison himself was giving a presentation at the Project WHAT! Youth Summit**, and had the lecture hall dancing to his original musical compositions.

At the same time, the film was featured at the **Cleveland International Film Festival** in Cleveland, Ohio, where we were partnered with **the Inter-Religious Task Force on Central America** to begin exploring how the themes of familial separation and the challenges of being a child apart from your family also resonate with those working with immigrants and refugees. April, of course, promises to be a big month, with the national broadcast and the National Visiting Days from April 1 -14. Remember to make use of the streaming window on [PBS.org](https://www.pbs.org) to screen the film for your friends, family, and community, and let us know about it by posting on all platforms with #NationalVisitingDays #TreMaisonDasanPBS, and tag us at @tremaisondasan !

There is so much exciting work ahead, and as always, we couldn't do the work without the support and guidance of you: our partners, friends, colleagues, and collaborators, and for that we thank you!

-The TMD Team



*Maison presented his art, music and the film at Project WHAT!'s youth summit in Oakland, CA.*