



Tre Maison Dasan

2018
YEARLY
SUMMARY



2018 Yearly Summary

2018 was an extraordinary year for the TRE MAISON DASAN team, its supporters, partners, participants, and collaborators. We are immensely grateful for the investment, trust, and support of all kinds that has made all of this work possible.

As the year comes to a close, we wanted to share a comprehensive view of all of the project's accomplishments, to demonstrate what TRE MAISON DASAN has accomplished so far, and how we are positioned for an even more ambitious and expansive 2019.



2018 OVERVIEW

Festivals / Awards

44 Applications / 15 Festivals / 23 screenings / 7 awards

World, UK, European, US, NYC, and RI (homecoming) PREMIERES

LAUNCH Program Participant SFFILM

5 panel participations

Rhode Island International Film Festival Introduction by Providence Mayor Jorge Elorza

26 mainstream press mentions / 8 reviews

Impact / Engagement

21 Community/Organizational Engagement Screenings

189 Pre- and Post-screening questionnaires captured

3 Engagement Reports Written

3 MoUs established for impact/engagement partnerships

54 Active organizational/institutional impact/engagement partnerships

2018 Partners

Osborne Association

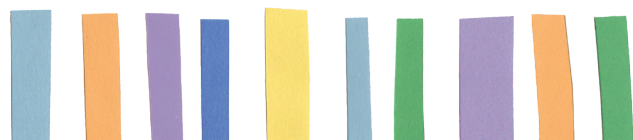
Shine Global Inc.

Pilgrim Media Group

Policy in Focus

ITVS/ Independent Lens

CASA Essex • New Jersey Dept of Child Protection and Permanency • Safeground UK (MoU) • Institute for Criminal Policy Research (UK) • Johnson and Wales University • Roger Williams University • Brown University • Georgetown University • Aspen Institute • Indiana Dept of Child Services • PACE Indy • Craine House • Indiana Community Corrections • CommunityWorks West/ Project WHAT! • San Francisco Unified School District • San Francisco Human Rights Commission • University of San Francisco • San Francisco District Attorney's Office • Indiana Prosecuting Attorney's Council • Exalt Youth • Echoes of Incarceration • John Jay College of Criminal Justice • Prison Reform Trust (UK) • Center for Social Innovation • New Leaders Council of RI • Senator Sheldon Whitehouse, RI • Senator Jack Reed, RI • Representative Jim Langevin, RI-2 • Mayor Jorge Elorza, Providence, RI • Governor Gina Raimondo, RI • RI Department of Corrections • San Quentin State Prison • California Dept of Corrections and Rehabilitation • Federal Bureau of Prisons • US Dept of Health and Human Services • US Dept of State, American Film Showcase • San Francisco Juvenile Justice Center • Alameda County Children of Incarcerated Parents Partnership • Coastal Horizons Center • RI Office of Library and Information Services • The Doe Fund • Indiana Criminal Justice Institute • Connecticut Children of Incarcerated Parents Initiative • New York State Office of Children and Family Services • College Unbound • Children's Home Society • Arizona State University, Center for Child Well-being • NYC Dept of Youth and Community Development



2018 REVIEW EXCERPTS

“Denali Tiller humanizes everyone the justice system loves to judge....I cannot praise this doc any higher or recommend it more, everybody needs to see it as a humbling and a lesson of how we need to do better in a system that is constantly failing. Incredibly profound and moving, easily the greatest documentary of the year.”

“This unwavering and emotionally powerful doc is my top pick from the World Premieres at SFFILM”

“...potent, sometimes wrenchingly intimate”

“Denali Tiller’s doc deserves exposure beyond the festival circuit, and it will undoubtedly stir a good deal of welcome conversation wherever it is shown”

“...parents and children are all presented with clarity and compassion”

“...what makes this film memorable is the emotion it generates. Scenes with the boys and their parents during prison visiting days are almost unbearably wrenching. ...searing. This film has been beautifully edited... This picture opens our eyes to a social disruption that has been underexposed and that we all ignore at our peril.”

“...a unique glimpse into the lives of inmates who are trying to be good parents and to become better people.”

“Tre Maison Dasan is an amazing film... easily one of my own favorite cinematic experiences screening at the 2018 Heartland Film Festival”



2018 COMMUNITY SCREENING FEEDBACK EXCERPTS

“I never cried before watching a movie. I never knew I could relate this much to someone.”

“I feel like you were telling my life story. The film was perfect.”

“Reminded me of my struggle with criminal justice system as a youth and adult. Triggered some very deep feelings”

“When Tre’s dad was speaking to him I felt like it was my dad expressing his fears to me.”

“I feel like I related to everyone in so many different ways”

“...absorbing, moving and sensitively edited”

“I feel everyone should see it”

“I would choose to show my sisters this film, to let them know that its ok to feel certain ways about things, we aren’t the only ones that have to go through this”

“There’s a purpose to this movie.”

“...a painful reminder of all the hardships of being a parent in prison, and (brings) to light the realities of their loved ones on the other side.”



2018 NARRATIVE SUMMARY

JANUARY began with the film's final edit complete, but with the team in Los Angeles for the color correction and sound-mixing with the great crew of our producing partners at Pilgrim Media Group. As of mid-January, after over three years of work, TRE MAISON DASAN was finally picture and sound locked!

FEBRUARY, with a finished feature film in hand, we went to work with our world class graphic design team at **Isometric Studios** to design the posters, postcards, publicity materials, and a brand new website. We also brought the film home for the first time, for a special sneak-peek, friends-and-family only screening at the historic Cablecar Cinema in Providence, RI. This was the first time many of the film's participants got to see the final cut, and we finally 'wrapped' the project with an emotional, celebratory party on February 15.

MARCH arrived with the announcement of our official World Premiere, in competition, and as a part of the **San Francisco Film Festival's (SFFILM) LAUNCH initiative** for "exceptional films starting their journey into the distribution world." We brought on publicist **Adam Segal at 2050 Group**, and secured sales representation from **Kevin Iwishina at Endeavor Content**. The month was dedicated to premiere preparations, website and publicity groundwork, and festival applications to keep the roll-out going.

APRIL was the official **World Premiere of TRE MAISON DASAN** - a fantastic event at the enormous Dolby Theater in San Francisco, as part of SFFILM. Stephanie, Dasan, and Joyce Dixon-Haskett (the initial inspiration for the project) all were in attendance, walked the red carpet, and received the long awaited celebration of their stories. The film received its first glowing reviews, in **Variety** and **The Hollywood Reporter**. While in SF, we also brought it to the justice-involved youth at the **San Francisco Juvenile Justice Center, and the men of San Quentin State Prison and the San Francisco Public Defenders' Office**. Right after that, the film (along with Tre, Maison, and Dasan themselves) went to **IFFBoston**, and took home the **Karen Schmeer Award for Excellence in Documentary Film Editing**. During April we also held an exclusive educational focus group screening at Johnson and Wales University, and went live with our new website.

MAY began with the **Montclair Film Festival**, where both Tre and Dasan attended and participated in audience Q & As alongside Denali. We also connected with and established an MoU with **Policy in Focus**, our Washington, DC-based arts-advocacy lobbyists and strategists. Denali and Stephanie collaborated to launch the Kickstarter fundraiser for Stephanie's own book, "**Resilient Mr. Ball**," and succeeded in raising enough to self-publish and distribute it. And the team authored two new prospectuses laying out strategic plans around film-adjacent research, and social engagement and impact.

JUNE started with intense preparations for a big impact at the **AFIDocs** festival in Washington, D.C. The team met with **Senators Whitehouse and Reed of RI, as well as Rep Jim Langevin (RI-2)**; we connected for the first time and began planning with the **NEA, the NEH, the Dept of Health and Human Services, the State Dept's American Film Showcase, the Federal Bureau of Prisons, Pew Charitable Trusts**, and scores more new partners and collaborating organizations and agencies. We hosted a strategic brain-trust meeting with Policy in Focus. Denali was interviewed for the National Endowment of the Arts Art Works blog.



JULY brought big news: **TRE MAISON DASAN** was acquired for national broadcast rights by **ITVS/Independent Lens**, for a 2019 broadcast on PBS. Executive Producer Andrew Freiband transitioned over to become TMD's Impact Producer, and we spent much of the month gearing up for the transition from production to engagement. We also worked alongside the **California Dept of Corrections and Rehabilitation (CDCR)**, with special thanks to Dr. Emily Hollander at San Quentin, and the **Federal Bureau of Prisons** to strategize on bringing the film to a larger incarcerated population in California. We ended the month with a community screening - and research opportunity - hosted by **CASA Essex County NJ, and the NJ Dept of Child Protection and Permanency**, at the Essex County Courthouse - sharing the movie with 70 caseworkers, social workers, staffers, and others working with children and families. We began processing the feedback and developing the first of our pilot engagement reports.

AUGUST was homecoming month for **TRE MAISON DASAN**, with its **Rhode Island Premiere at the RI International Film Festival**. The film was introduced by the **Mayor of Providence, Jorge Elorza**. Denali and Maison taped an interview for **RI PBS**, and by the end of the week, the film had won two more awards, the **Providence Filmmaker Award, and the Youth Jury Selection for Best Documentary**.

SEPTEMBER was our public announcement about our upcoming national PBS broadcast, and the beginning of the first phase of our impact and engagement project. We held a moving community screening and talk-back session in partnership with **The Doe Fund** in New York City. Denali participated in a panel discussion on "**Filmmaking After #Timesup**" at the opening of the **Raindance Film Festival** in London. Having laid a lot of groundwork for a very busy October (**See Us Support Us Month**), we released our first **Monthly Impact Summary**.

OCTOBER started with the **International Premiere at the Raindance International Film Festival**, and won **Best Feature Documentary**. We engaged with numerous stakeholder organizations in the UK, and even held a festival-adjacent community screening with the **Institute for Criminal Policy Research**. We rolled out a month-long social media campaign in support of the Osborne Association's **See Us Support Us Month**, developed workshop models to supplement future screenings, and participated in a large, cross-sector engagement event in Hudson, New York with the **NYS Office of Children and Family Services**, and Denali moderated a panel discussion and showed scenes from the film at the **John Jay College of Criminal Justice**. The film was a finalist at the **Heartland International Film Festival in Indianapolis**, and the team was a part of the **Social Impact Panel Discussion**; Stephanie and Dasan were guests of honor at the **Ridgefield Independent Film Festival (CT)**; and stakeholders filled the audience at the **Louisville International Festival of Film (KY)**. We established a new MoU with **Safeground UK** for a series of screenings and research/response capture sessions for incarcerated populations at several facilities in the UK; and finished the month in the Bay Area where Denali edited the broadcast version of the film and met with the **ITVS** team to initiate strategies around the broadcast, and we piloted engagement screenings for the **SF District Attorney's Office, CommunityWorks West/Project WHAT!, the SF Human Rights Commission, and the San Francisco Juvenile Justice Center**.



NOVEMBER kept the momentum going: the film opened at the **Cucalorus Film Festival** in Wilmington, NC, and within the same week was making its New York City Premiere at **DOCNYC**. There we hosted a pre-screening NYC premiere party for all of our New York based partners, collaborators, and supporters, and made new connections with the **NYC Dept of Education and the Center for Social Innovation**. TRE MAISON DASAN was the centerpiece of an event hosted by our co-producing partners at Shine Global, Inc., and then it was back to Washington, D.C., where the team was invited to participate in **'The Father Factor,'** a one-day national conference on fatherhood organized by the **Aspen Institute and the GOOD+ Foundation**. While in Washington we also moved forward our conversations with the **NEA, Dept of HHS, and Dept of State**. We also unveiled our engagement campaign proposal for the national broadcast on PBS, an ambitious nationwide community engagement event called the **National Visit Day**. We released the complete pilot engagement reports for CASA Essex and The Doe Fund, and published our third Monthly Impact Summary to help our supporters keep track of it all.

DECEMBER found TRE MAISON DASAN in Greece for the **Olympia International Film Festival for Children and Young People**, where the Youth Jury awarded us **Best Feature Documentary** honors, along with **Best Direction in Documentary**. Stephanie was able to acquire a valid renewed passport, enabling she and Dasan to attend the festival in Greece, a tremendous demonstration of impact not only on those warmly welcoming audiences, but also on the participants who helped make the film with their stories in the first place. We developed the first draft of our viewing and discussion guides, and established a partnership with the **San Francisco Unified School District** to co-author and advise on the creation of the guides that will accompany the film on its distribution in 2019 - to schools, prisons, community groups, and more.

UPCOMING IN 2019

We are thrilled to finish the year with fresh news looking toward the future: TRE MAISON DASAN has secured educational distribution in partnership with **TUGG distribution**, meaning in 2019 the film and its supplemental materials will be widely available to schools, CBOs, organizations, agencies, and even equipped prison facilities! We can also announce that the film will be a part of several major national and **state conferences on parenthood, mass incarceration, and child welfare** in the coming year, as well as a continuing and busy festival run, beginning with the **Providence Children's Film Festival, BIG SKY Film Festival, and the Santa Fe International Film Festival** (all in February) and the **University of San Francisco's Human Rights Film Festival** (April).



2018 IN PHOTOS

